

DUROPAL Look!

DIGITAL PRINT DECORS 2011

Your advantage: the colour match with

 wodego

DUROPAL
HPL IS OUR WORLD

DUROPAL LOOK! THE HIGHLIGHT OF OUR DESIGNS

Creativity for any alcove. This is how we would describe Duropal Look! in just a few words. Our digital print decors give you unimaginable freedom of design for back panels and wall panels, for example in kitchens, prestigious showrooms and sales areas such as foyers and reception areas. Duropal Look! offers a range of quality themes which have been specially developed for wall surfaces. As ever, you can of course rely on Duropal's uncompromising high quality.

Duropal Look! was developed together with warda design. The renowned designer Rolf Warda has once again demonstrated his special flair for trends, colours and materiality. We were looking for exclusive and expressive decors and this is how he fulfilled our wish. The result is a range of must-see themes which set new standards in aesthetics and functionality.

We invite you to read on and discover the Duropal Look! range of options. We hope you have fun exploring this new design dimension!

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Retail display presented to perfection:
Vertical surfaces become a testimonial
for brand identity and taste.

**DESIGN
PERFECTION
RIGHT DOWN
TO THE LAST
DETAIL WITH
DUROPAL LOOK!**



Decor shown: Jetset Black & White
D 0031 HG



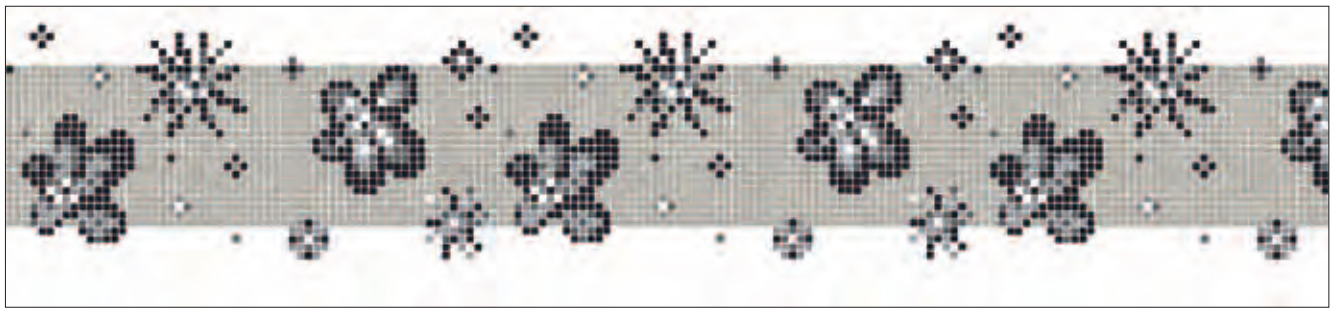
Simply more tasteful – a kitchen with a back panel finished with Duropal Look! turns into a real visual feast.



Decor shown: Secret Garden
D 0039 HG

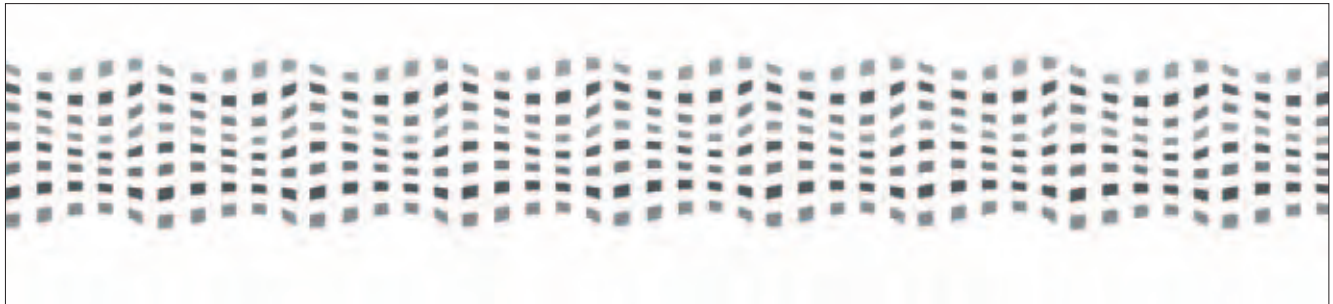
It is the unexpected impressions which make a room interior something really special. Duropal Look! is the perfect complement to an atmosphere of sophistication. With accents to emphasise the style, or create deliberate contrast. Now you have the choice.

SPOTLIGHT



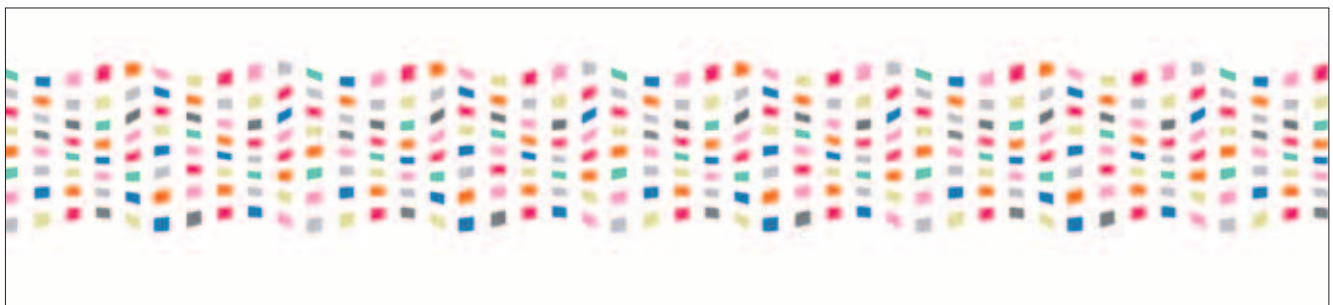
Boheme
D 0030 FG

Impressions lying between the familiar and new interpretations. Traditional mosaic tiles or perhaps more a large-scale pixel decor – the decision is up to the beholder. Take a second glance to see something unexpected, new.



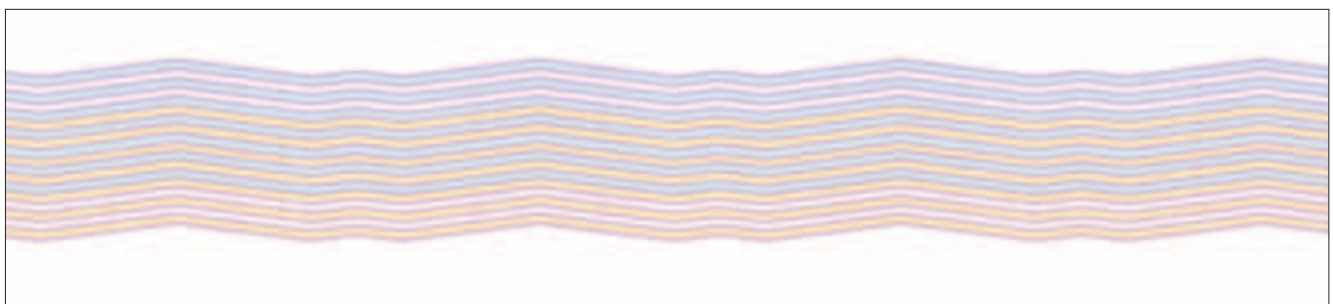
Fiesta Delicacy
D 0027 FG

Delicate, gentle, visually reserved. Trendy grey nuances subtly fading in and out. Ideal when combined with white, black or black-and-white themes.



Fiesta
D 0026 FG

Lots of fashionable colours for a stylish, youthful theme. Pixel designs and colour explosions using well-known design vocabulary are the latest trends.



Harajuku
D 0028 FG

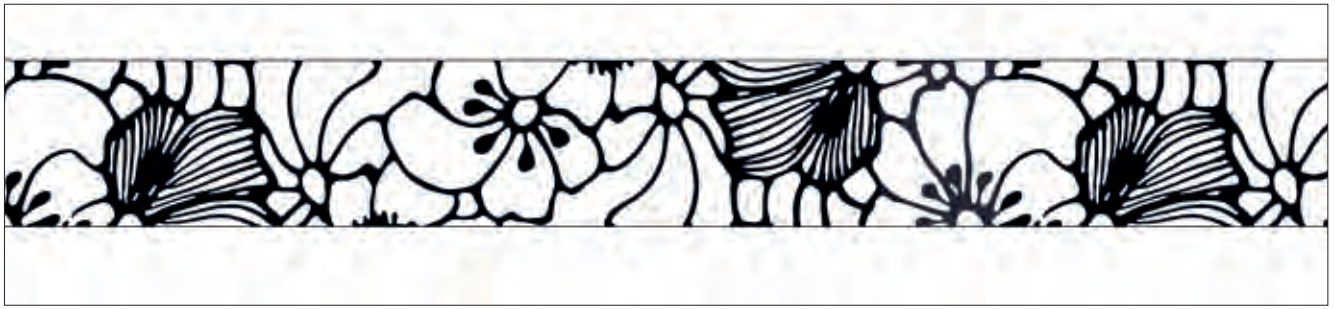
Named after one of the many fashion centres in Tokyo; a meeting place for imaginatively-styled youngsters. Luminescent transparency and 80's neon colours flooding with light; modern pixel design with amazing detail.



Luminary
D 0029 HG

Brightly shimmering rainbow colours illuminating from the depths of the room. Eye-catching. Semi-circles 600 mm wide, full circles in format width 1,300 mm. A large selection of trendy colour combination options.

FIRST CLASS



Jetset Black & White D 0031 HG Jetset. A bold flower motif for a decorative alcove border. Elegant in high gloss, light and dramatic in contrasting black and white.



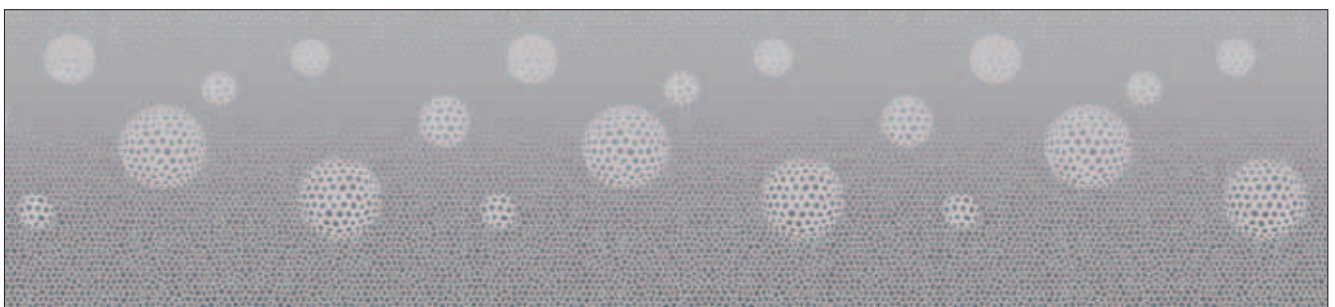
Jetset Goldshine D 0032 HG As D 0031, but with an outline effect and reduced colour contrast, softer and more emotive. The shades of green and beige are reminiscent of gold. Perfect when combined with many of today's wood and stone colours.



African Gold D 0033 HG African Gold combines the colours orange gold and silver grey, creating a mosaic, animal print or colour progression effect, drawing the gaze right into the room and providing plenty of scope for interpretation any which way. Captivating – like gold.

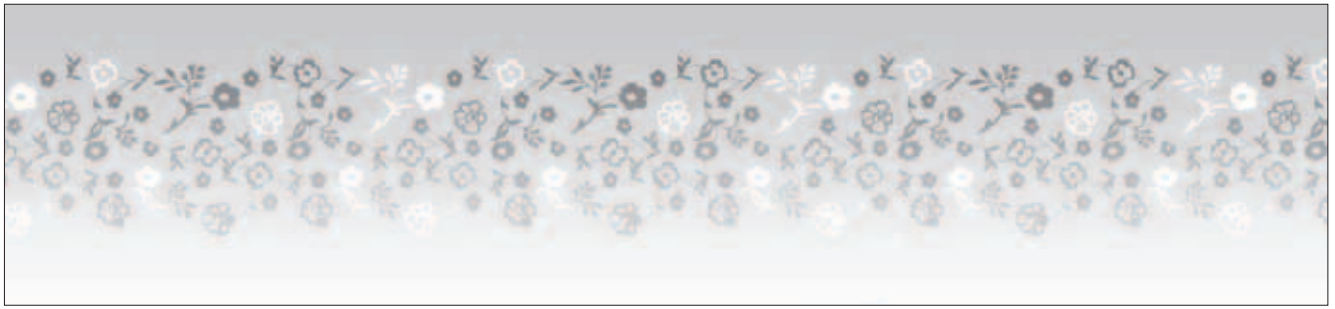


African Violet D 0034 HG Colour variation on D 0033 in fashionable violet.



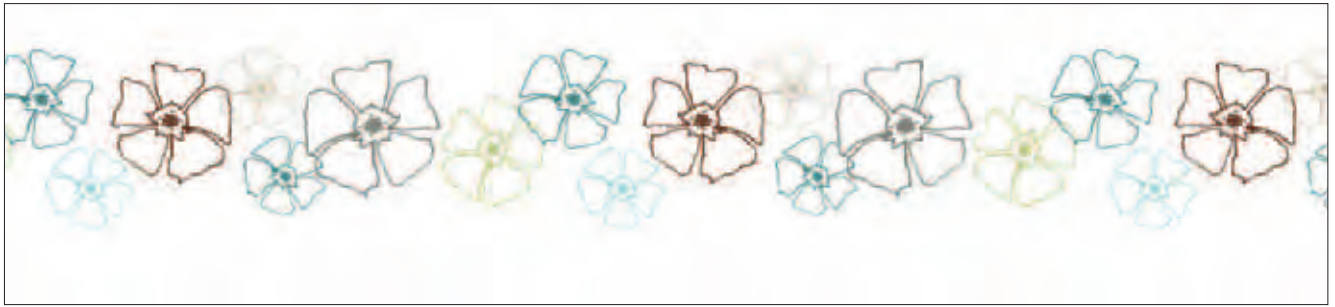
Utopia D 0035 HG Mosaic decor in silver tones with amazing three-dimensionality. Bodies or spheres floating freely in space. Simply utopia, digitally constructing and visualising "way into the future" that which is "technically impossible".

SENSUAL HOME



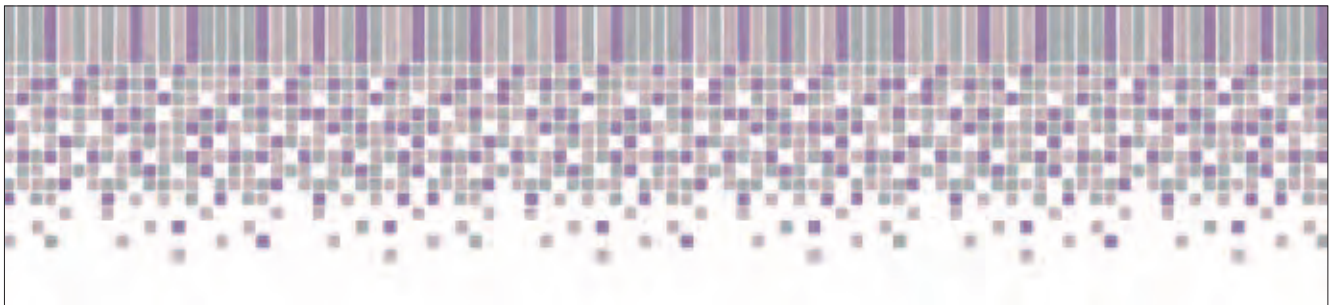
Secret Garden
D 0039 HG

Florals are the inspiration for decor and decoration. At the forefront here is the current preference for restrained decor and longevity. Designs that don't date; decors which don't need to be the centre of attention.



Lahaina
D 0038 FG

A town beach in Hawaii; a paradise in the South Seas. Beautiful, feel-good memories. The colours of the ocean, lava rock and lush vegetation.



Manhattan Glam
D 0037 FG

Chic urban living. Traditional values, familiar elements and freedom of digitalised design come together. A mosaic motif in the trendy colours of violet/blackberry and mud.



Cocoon
D 0016 FG

From the word cocooning – to retreat into a cocoon. This interior design favours motifs far away from the technology race and the daily grind, projected in and onto furniture surfaces.



Cocoon white
D 0017 FG

As D 0016. Here in shades of white.

SENSUAL HOME



Landliebe beige Familiar yet in an unexpected setting – photo-realistic cable knit pattern. A motif exuding natural warmth, soft and emotive, with the buzz of being projected as a virtual image. Colour: beige.
D 0040 FG



Landliebe white As D 0040. Here in the colour white.
D 0041 FG

AVANTGARDE



QR-Code ... and HPL can still be “smart”. Design and function, as with live football tickers, concerts and musicals, cinema blockbusters or recipes – QR codes connect HPL to the Web via smartphone.
D 0042 FG

The decor selection shown in this brochure gives a few examples of possibilities with Duropal Look! However, the digital production process displays its real strength when back panels and wall panels are called for which are far removed from the standard.

TOTALLY TRENDY: BEAUTIFUL GETS SMART!

Like with our QR code decor, for example. This is where the information society meets creative avant-garde to form an attractive symbiosis. This decor conveys a rather special additional benefit to order – data stored in Quick Response Code (QR-Code).



This code can be read by smartphones and directs the user to a defined Internet page. So customers can learn more about products, brands or related topics easily, quickly and conveniently in the showroom. To create the corresponding decor, all Duropal needs is the desired Internet address or a complete QR code.

For further information on Duropal Look!, contact your Duropal customer adviser.



Added value as an image: The QR code decor

TECHNICAL PRODUCT INFORMATION

HPL	
HPL format	Duopal Motiv HPL: 4,090 x 640 x 1.0 mm Composite element in the size: 4,100 x 1,300 mm Back panel in the size: 4,100 x 600 mm
HPL surface options:	VV, FG, HG
HPL quality:	Duopal Motiv HPL conforms to EN 438:2005 for vertical installation. The following product characteristics are achieved: surface abrasion resistance, impact loading, scratch resistance, resistance to staining and fading.

Key to surface finishes:

Deckle-edged structure: VV = Top Velvet

Pearl structure: FG = Fine Grain

Fine structure: HG = High Gloss



If you would like to see a larger A4 sample of your preferred decor, this can be obtained from a distributor in your area or via www.duopal.com

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